

Dicky Hokie Jnr

CREATIVE ARTIST

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Objective	To obtain a position as a Lead/Head Creative Designer that will allow me to utilize my design skills, years of experience and strong work ethic to propel growth for myself and your organization
Skills	<p>Excellent command of the English language, both written and spoken Fair command of Swahili; written and spoken Excellent Communication skills Superb capacity for 2-dimensional design and animation Supreme photo editing ability Good video editing capabilities Good knowledge of Photography and Videography Strong knowledge of sound editing and mastering Proficiency on both Mac and PC platforms. Advanced knowledge and aptitude in the following software:</p> <ul style="list-style-type: none">▪ Adobe Flash▪ Adobe Photoshop▪ Adobe After Effects▪ Adobe InDesign▪ Adobe Illustrator▪ Adobe Premier▪ Final Cut Pro
Education	<p>Shang Tao Media Arts College 2007- 2008</p> <p>Attained an Advanced Diploma in Multimedia Design and Animation Attained a Diploma in Media Arts Attained a certificate in 3D design and animation.</p> <p>St Austin's Academy 2004- 2006</p> <p>Attained an IGCSE A-level certificate Attained an IGCSE O-level certificate with above average grades</p>
Experience	<p>Creative Manager – BAMBA TV and Corporate Nov 2014 - Present</p> <ul style="list-style-type: none">○ Head of the Creative Dept. for the Company○ Supervise a team of 4 that includes editors and Designers○ Attend weekly Managers planning and status report meetings○ Conceptualize, create and update station imaging. Station idents, explainers and show imaging for all of BAMBA TV's internal stations.○ Create segments/properties on the station, classifieds, Television commercials, and all advertising banners for the station.○ Compose world-class print work for the organization and its affiliates, keeping in check colour management and Large Format Printing.

- Receive, interpret and execute design briefs from both senior management within the organization and their clients
- Brand and re-brand businesses within the organization. Ranging from Television and radio stations to trade shows and expos.
- Coordinate studio shoots for video and photography.
- Work in tandem with the digital team to create visually appealing websites and social media pages for the various brands.
- Regularly attended and participated in meetings focusing on creating solutions to various challenges within the organization.

Creative Artist

July 2013

- Started Moja Tees – A small t-shirts business dedicated to providing top quality t-shirts with African themed designs.
- Brainstormed ideas with fellow directors and am solely responsible for designs.
- Researched, conceptualized and created all the t-shirt designs currently available at the store as well as all marketing material.
- Created the visual aspect of the website.

Freelance Creative Artist

November 2010

- Branded Roma Media - A Nairobi based advertising Agency
- Fashioned unique logos, business cards and television advertisements.
- Communicated and worked with client to create desired product.

Freelance Creative Artist

July 2008

- Created a brand image for Saka.co.ke- An online classifieds site.
- Worked with clients to produce desired product.
- Utilized various design programs to create design.

Freelance Creative Artist

December 2008

- Branded Black Viking Productions- A film production company
- Created branding including a logo and business cards.
- Communicated with client to produce content.

Freelance Creative Artist

August 2008

- Branded Ethacom International- An Ethanol production company
- Completed full branding, including a logo and business cards.
- Designed graphics utilizing Photoshop and other programs.

References

Amit Ramrakha

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